



Curves® is the first to offer 30 minute fitness and weight loss facilities designed for women! Curves for Women® is now the largest fitness center franchise in the World and the force in providing women affordable, one stop fitness and nutritional guidance! At Curves® we commit our methods, systems, energies and motivation to helping people, to help themselves in their quest for a better quality of life.

<u>Operating Expense:</u>	<u>Per Month (approximately)</u>
Rent:	\$ _____
Advertising:	\$ _____ (Average: \$500- \$1,000)
Insurance	Approximately: \$150 - \$350
Payroll:	\$ _____ (Manager, Asst. Manager, Two Full Time Employees)
Royalties & National Adv. fees:	\$1,100 (550 + \$550)
Misc. Operating Exp:	\$ _____ (Electricity, Telephone, Cleaning)
Total: \$ _____	

Membership at M.E. Curves Franchises will vary:
 \$40 - \$100 / month for members with yearly contracts
 (Clubs may apply for approval of higher or lower fees based on their expenses)

Projected Gross Income @ \$75/month:

@ 0 Members	\$0
@ 100 Members	\$7,500
@ 200 Members	\$15,000
@ 300 Members	\$22,500
@ 400 Members	\$30,000
@ 500 Members	\$37,500
@ 600 Members	\$45,000

Projected Gross Income @ \$40/month:

@ 0 Members	\$0
@ 100 Members	\$4,000
@ 200 Members	\$8,000
@ 300 Members	\$12,000
@ 400 Members	\$16,000
@ 500 Members	\$20,000
@ 600 Members	\$24,000

Since every member pays approximately \$75 for a sign up fee, additional \$7,500 revenue per 100 members should be added to your potential gross revenue.