



Company Facts

WHO WE ARE:

- The world's leader in women's fitness with millions of members worldwide
- The world's largest fitness franchise with thousands of locations in more than 90 countries
- The fastest growing franchise company in history
- The innovator of complete **30 Minutes Fitness** for women

WHAT WE STAND FOR:

- It's so simple we can sum up our mission statement in two words: **Strengthening Women**

WHEN WE GOT STARTED:

- First club opened in Harlingen, Texas, in 1992; First franchise sold in 1995

WHO'S RUNNING THE SHOW:

Key Executives

Gary Heavin

Founder, CEO

David-Imad Ramadan

President of RAMA International, Middle East Master Franchisor

WHERE WE'RE LOCATED:

Curves International: Texas, USA

RAMA International: P. O. Box 221288, Chantilly, VA 20153, USA

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WHERE TO FIND US ONLINE:

Consumer sites: www.curves.com & www.CurvesME.com

Middle East Franchising: MiddleEastCurves.com

Newsroom: <http://curves.news.com>

Twitter: www.twitter.com/curvesnews

FUN FACT:

- Curves opened 6,000 clubs in less than 10 years; McDonald's did it in 25 and Subway in 26 years