



Summary of Fees & Terms for the Middle East

One Time Initiation Fee:	\$5,000
Franchise Fee for one territory:	\$55,000
Required Additional Equipment:	\$5,000
Required pre-opening purchase of Curves decorations & promotional material:	\$10,000
Required pre-opening advertising campaign:	\$10,000
Other Costs: Lease, space finish out, stereo system, computer, furniture, utilities, licenses, travel to training facility in Texas or London, payroll, etc.:	Between \$50,000 and \$75,000
Monthly Royalty Fee:	\$600
Monthly Advertising Fee:	\$600
Length of Franchise Agreement:	5 years + option for additional 5 years
Initial training in London or local:	Included
Continues training:	Included
Marketing material:	Included